



Volume 15

3RD BLOOD DRIVE
NOVEMBER 18TH
9:00 AM—2:00PM

October 30, 2010

2nd OPEN HOUSE OF THE YEAR

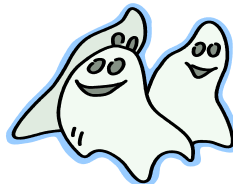
Where: 35th Avenue & Union Hills
Time: 5:00pm to 6:15pm
Date: Wednesday, November 3rd

New and returning parents and students, please come and join us for OPEN HOUSE. The first 30 guests will receive a free e-institute sports bottle. We will also be serving refreshments and snacks. Furthermore, every high school student that visits our open house will have the opportunity to win an MP3 Player. The drawing and winner will be announced at 6:00 pm.

E- students, please take this opportunity to invite your friends or family members to tour our school. You may know people that also need to experience success and earn an accredited diploma. Parents of prospective students, please take this opportunity to discover how e-institute is competing among public schools in the Valley. Learn more about e-institute by meeting the Principal, Assistant Principal, Night Director, and your child's e-teachers. If you are ready to make the commitment, ask about our current open enrollment for 2nd Block (Nov. 8th).

Lastly, please remember to participate in our school's referral program. This is a rewarding opportunity for any student that refers a friend or family member. If your friend enrolls and attends e-Institute, you will receive two (2) Harkins Tickets. Help someone you care about make a difference in their life, which will also raise graduation rates and help reduce dropout statistics in Arizona. Thank you for choosing e-institute. We look forward to seeing you at Open House.

Sincerely,



ATTENDANCE & TARDIES

E-institute has improved in both categories. Last year, the tardy rate was at 11%. This school year we are proud to announce that our current tardy rate is at 4.5%. Even though it sounds great, here are the actual numbers: as of the 52nd day, total tardies were at 465, AM Session has 212 tardies, PM Session has 205, and Night Session has 78 (an average of 9 tardies per day),

Attendance has also increased by 3%. For the past 2 years we had averaged 88% attendance rate. This year we are still going strong at 91% attendance rate. Parents and students thank you for supporting school policies/ procedures and for choosing e-institute .

PROM 2011

The tradition will continue for 2011. We have 8 members in the Prom Committee. This special committee is in charge of fundraising throughout the year. E- Students, support Prom and students' incentives by purchasing snacks and water before school or during 4th hour. You can also participate on Friday's Dress-Down by donating \$1.00. Show your Spirit and make a difference!!!

November

New Block Starts

November 8th

Veteran's Day

Nov. 11th & 12th No School

Thanksgiving

Nov. 25th & 26th No School

DRESS CODE

This year a majority of students have abided by the school policy and complied with the dress code, but we do have a select few who have been inconsistent in their attire. Slippers & pajamas do not appropriately represent our academic environment. As we draw near the end of block I and the weather grows chilly be sure to maintain proper dress by purchasing your own E-Institute sweatshirt for only \$20. You'll be stylish and compliant. **E-Sweatshirts are being sold for a limit time only. So get yours today they are going fast.**

ALERT NOW

Parents... "THANK YOU!" The Alert Now system is in place to keep our families informed. In September there was excessive call volume from parents wanting to know why E-Institute called and why the office couldn't answer their questions. The common phrase was... "WHAT DO YOU MEAN YOU DON'T KNOW... YOU JUST HUNG UP!" Yes, technically we did call, but it wasn't the front office. Our Alert Now system calls the families we program it to call for a variety of reasons, and it is not always for a negative reason. The recorded messages generally last between 30-90 seconds and they cover a variety of scenarios e.g. attendance/tardies, high productivity/low productivity, vacations/holidays, testing, etc.

Now, since September call volume with regards to us calling has decreased tremendously due to the Alert Now messages being received and heard. So families, again we "THANK YOU!" Keep listening to those Alert Now messages. Should you have further questions **AFTER** you've listened, please feel free to call us we love to hear from you.

